



# What is a MBE Certification?



A **Minority Business Enterprise (MBE) Certification** is a state-level designation for 51% owned and operated by one or more American citizens considered an "ethnic minority."

While Federal Government certifications receive the most set-aside funding, **state-level certificates offer more accessible qualification criteria**. This is ideal for businesses that do not yet meet the requirements for Federal Certifications.

An **MBE Certification gives businesses access to more purchasing networks**. That means more revenue coming in. An average entity cannot sell to certain corporate or nationally known companies. The Minority Business Certification gives your business that access.

## Eligibility:

The **minimum requirements to qualify as a MBE** with the National Minority Supplier Development Council (NMSDC) or a local MBE program administered by a city, county or state are:

- U.S. Citizens who are African-American, Asian-American, Hispanic- American, or Native American.
- 51% owned, operated, capitalized, and controlled by a member(s) of a presumed minority group
- The top executive officer responsible for managing daily operations has experience in the firm's primary business specialization.

As an additive, legal residents with green cards are accepted by most MBE programs administered by a city, county, and state.

## Benefits:

The MBE Certification will give your business a leg up in State, Local, and Municipal spending. More so, Fortune 1000 companies are required to feature supplier diversity programs. These programs will give a percentage of their spending to strictly MBE Certified companies. More benefits include:

- Listed in National Supplier Databases
- Invitation to attend top business networking events
- Growth in business revenue
- Personalized business exposure

## What GSE Can Do for Your Business

Government Services Exchange is a third-party service provider that can assist your business with all of the MBE nuances. **Paperwork, complex language, and adhering to State policies can be highly challenging**. GSE will assign you a specialist to assist you every step of the way. We have the tools and know-how to help you accomplish your goals. Call us today to get the MBE Process started.

